

# Vivek Varshney

Bengaluru, KA 560076

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Portfolio: [vivekvarshney.co.in](http://vivekvarshney.co.in) | LinkedIn : [www.linkedin.com/in/vivek-varshney](http://www.linkedin.com/in/vivek-varshney)

## Summary

8+ years experienced professional with proven ability in building end to end solutions for games in design and development, for 3+ years. Prior 5 years experience includes development and support in software and web solutions for Fortune 100 companies.

Expertise includes:

System Design	Economy Design	Content Design	Narrative Design
Level Design	Prototyping	Design Research	User Research
Data Analysis	Gamification	Ideation	Programming/Scripting
Project Management			

## Relevant Experience

### Zynga India

Bengaluru, India

#### Game Designer for CSR2 Racing Game

2023 – Present

- Designed and implemented multiple chapters of the mid/elder player season pass feature which led to \$7 million yearly revenue for the game.
- Designed early player season pass from scratch.
- Designed, tuned and optimized cars for game events as part of live ops.
- Designed specifications for LiveOps events and feature improvements for the game.
- Created multiple Featuring decks and Event Card compositions for Apple App store and Google Play Store

### BYJU'S

Bengaluru, India

#### Game Designer for Disney Byju's Early Learn App

2020 – 2022

- Designed, optimized and released a hypercasual learning game(Splash Time - Byju's Games) for an internal IP and Math pedagogy
- Managed different teams bringing together different aspects of the game together while maintaining strict deadlines.
- Formulated data points for content placement, data analysis and project timelining for producers and Product Management teams
- Designed, built prototypes and templated branched narrative interactive experiences .
- Built and designed prototypes for Science and English pedagogies.
- Designed specifications for feature improvements for the main app.
- Built custom coded solutions to optimize and template the released game for other pedagogies and IPs.
- Built Google Apps Script solutions to help the production team with data collection and cost analysis.

### LivePixel Technologies

Mumbai, India

#### Freelance Unity Developer

September 2020

- Developed multipoint chat application for a virtual conference simulation for a real-estate client in Unity.

### Hypernova Interactive

Bengaluru, India

#### Summer Technical Design Intern

May 2019 – August 2019

- Created content for a released Android Trivia game [Bollywood ka Boss - Quiz Game - Game on Google Play](#)
- Built 2 hypercasual game prototypes
- Built 5 ideas for learning game

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### Other Experience

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#### Accenture

Mumbai, India

##### Senior Software Development Analyst

2017 – 2018

- Led a team of 12 for development.
- Consolidated data and analysis for project management
- Trained resources in processes and client technologies.

##### Software Development Analyst

2015 – 2017

- Led a team of 3 for development, along with providing ERP and Java based solutions for the client.
- Developed Order Management Application for a Diamond Client and enhancing the existing application using Java and Oracle Configurator API.
- Developed servlet modules for uploading xml, reading, verifying data and writing it to Oracle Configurator
- Delivered bug free development and production support for every release cycle.

##### Associate Software Engineer

2013 – 2015

- Provided ERP solutions for client's B2B portal.

### Awards and Recognition

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- Awarded 'Star of the Month', twice, for execution of ideas leading to client savings worth thousands of dollars.
- Awarded Team Apex award for providing complex clients solutions under critical timelines.
- Completed Agile Practitioner certification.

### Additional Experience

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Microsoft Student Partner 2011-2013

### Education

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- **Srishti Institute of Art, Design and Technology**, Master of Arts – Design Practices – Game design, 2018-2020  
A two-year, full-time, game design and development course with focus of developing different genre of games  
Capstone Project: <https://vivekvarshney.itch.io/mahabhoot>
- **University of Mumbai**, Bachelor of Engineering, Computer Engineering, 2009-2013  
Secured First Class

### Additional

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- Helped in event management for Lakshya NGO in 2011
- Managed gaming event in for college festivals